

PRESS RELEASE

3rd Nov. 2012

PHARMA SECTOR - CAREER PROSPECTS ABUNDANT



Marwadi Education Foundation's Group of Institutions – Faculty of Management (MBA) and Faculty of Business Management (PGDM) – organized yet another lecture as a part of the Institutional Lecture series, in its spacious, air-conditioned seminar hall, on 3rd November 2012.

The lecture is aimed at creating awareness among the students pursuing their Management programs in the Institutions, about the career prospects in the Pharmaceutical Sector, which is the fastest growing industry.

The lecture began with a welcome address by Mr. K.S.R. Swamy, Corporate Manager.

Mr. Samir Desai, Sr. Vice President-Zydus Cadila Health Care Ltd., Ahmedabad, who addressed the audience of more than 600 Management students of the Institutions, gave a detailed overview of the pharmaceutical industry's growth in India vis-à-vis the world over. During his address he had mentioned that the future is bright for the Indian pharmaceutical industry and also for the career aspirants as the industry is growing at a fast growth rate compared to any other industry. He also mentioned that the healthcare in the world is the cheapest in India.

He laid stress on the fact that the industry offers excellent career opportunities to the right candidates with a consistent growth, irrespective of their academic background. He cautioned the students that comforts in life can come automatically if they put in hard and smart work in the initial 3 to 5 years without bothering on the pay packets.

During the interactive session that followed the Lecture, Mr. Samir clarified many doubts of the Management students with regard to careers in the pharmaceutical industry and also clarified the difference between a Medical Representative profile and other sales positions in other sectors. This cleared lot of confusion in the mind of aspirants.

Dr. S. Chinnam Reddy

Dean, Faculty of Management