

## ON CAMPUS DRIVE BY E-TECH

COMPANY CAMPUS DRIVE DETAIL	
Company Name	<b>E-TECH</b>
Date & time	27 <sup>th</sup> April, 2015 at 10:00am sharp
Venue	Seminar Hall, PG building, MEFGI
JOB DESCRIPTION	
Designation	<b>Business Analysts</b>
Number of Openings	30
Salary Package	INR 3.5 – 4.5 lac per annum
Location	Gandhinagar
Joining	Joining date will be either end of May or first week of June.
Selection Process	Online Test + Technical Interview + HR Interview
ELIGIBILITY PARAMETERS	
Education Qualification	<ul style="list-style-type: none"> <li>• <b>B.E. / M.E. (CE / IT / EC), MCA – 2015 pass out batch.</b></li> <li>• <b>No percentage criteria.</b></li> </ul>
Skills Required	<ul style="list-style-type: none"> <li>• Excellent analytical skills (including Microsoft Excel)</li> <li>• Strong written, oral communication and presentation skills</li> <li>• Proven track record of meeting and exceeding goals</li> <li>• Knowledge of JavaScript, HTML, and XML. GUI would be an added advantage</li> </ul>
TO PARTICIPATE	
Registration Process	Interested candidates need to register on below given link by 25 <sup>th</sup> April, 2015 at 2pm : <a href="http://goo.gl/forms/rUf60Dv0tU">http://goo.gl/forms/rUf60Dv0tU</a>
TIPO Contact Person	Keyur Desai M : 9099040463 E : keyur.desai@marwadieducation.edu.in

**NOTE:-IF YOU AGREE WITH SALARY AND LOCATION THAN AND THAN REGISTER YOURSELF**

**For Detail information of Company and Job Profile etc, kindly refer page no 2.**

**Gaurav Gandhi**  
Officer: Placements

**K.S.R.SWAMY**  
Corporate Manager

## ON CAMPUS DRIVE BY E-TECH

### ABOUT E-TECH

With over 2500 strong workforce working at our 9 global centers spread across US, Jamaica, and India and rapidly expanding its operations. Etech offers a wide assortment of Business Process Solutions including: Customer Interaction and Quality Assurance services, IT Services, Development and Value-added services.

### ABOUT THE PRODUCT:

#### What is Medallia software?

Medallia product is a SaaS (Software as a Service) platform to help companies learn about their customers' feedback about their products and services. This domain is called CEM (Customer Experience Management). Medallia helps its clients (for example large hotel chain, large telecom companies, banks, car dealerships) to gather feedback from their customers about how their brand is doing. Using Medallia platform, its clients (these large companies) can create and send surveys to gather feedback from their customers through various channels (e.g. email surveys, SMS surveys, IVR surveys, phone surveys, paper surveys) Medallia platform brings survey responses back from all these channels to build reports and dashboards for executives and employees of these companies. Using the business insights from reports & dashboards, Medallia's clients can then take business decision such as changing a product or a service to exceed customer satisfaction. Medallia platform also allows its clients to directly connect with an individual (end customer) and win him/her back. Medallia platform has many more features and functionality.

### JOB DESCRIPTION:

As an analyst, candidate will first learn a lot about Medallia platform and how to Configure/create a solution for its customers through extensive product training. After that they will work with Medallia project managers and other Medallia team Members to build and support our product implementations for large companies. They will utilize their knowledge of technology to think of creative solutions on the Medallia platform.

### THE ROLE:

As an Analyst candidate will be assigned to multiple projects depending on our need, their interests, and expertise. The projects can vary from assisting the team in implementing, maintaining and testing our software for new customers to managing customer accounts post launch.

### THE RESPONSIBILITIES:

#### Product Implementation

- Work with senior team members to carry out customer implementations and program enhancements.
- Participate in the implementation design, setup, and review processes.
- Identify improvements to our feedback products and processes.
- Utilize Client software knowledge for testing customized software solutions.

#### Client Management

- Build long-standing customer relationships by improving customer feedback programs.
- Provide support to client meetings by leveraging in-depth Medallia system capabilities.
- Work with client teams in resolving technical/system related inquiries.
- Provide quality assurance support when providing features to clients.
- Provide client support when analyzing large sets of data.