

## OFF CAMPUS DRIVE NOTICE OF FLOURISH PURE FOODS PVT LTD (Only for MEFGI Students)

| JOB DESCRIPTION        |   |
|------------------------|---|
| Company Name           | <b>Flourish Pure Foods Pvt Ltd</b>  |
| Position               | Management Trainee - Sales  |
| Job Location           | Ahmedabad   |
| Salary Package         | Up to 2.5 lac / annum   |
| Gender                 | Male only   |
| Selection Process      | <b>Personal Interview</b>   |
| ELIGIBILITY PARAMETERS |   |
| Qualification          | <p><b>MBA – Marketing.</b></p> <p><b>Key Responsibility:</b> Target the HNI families as target customers<br/>Cold calling on given leads to arrange meetings with potential customers to prospect for new business<br/>Acting as a contact between a company and its existing and potential markets representing their company at trade exhibitions, events and demonstrations<br/>Sales Pitches and Lead Conversion - Getting Subscription<br/>Renewals of the Subscriptions - retaining customer<br/>Assistance for Customer Delight - Post Sales Service<br/>Executing Promotional Activities<br/>Building Customer Database<br/>Sales Target Achievement.</p> |
| Things to be carried   | <p>Students must carry the following for the recruitment process:</p> <ol style="list-style-type: none"> <li>1. 2 recent Photographs (both ears visible on a light background)</li> <li>2. 1 Set of Resume (maximum of 2 pages)</li> <li>3. Photocopy of all academic records and till date semester mark sheets</li> <li>4. College ID Card to be displayed through the process</li> </ol>   |
| CONTACT DETAILS        |   |
| TIPO Contact Person    | <b>Gaurav Gandhi</b><br><b>Mobile No- 96876 80240</b>   |
| Venue                  | Flourish Pure Foods, 4th Floor, 22-23 Shrimali Society, Opp. Canara Bank, Navrangpura, Ahmedabad.   |
| Date                   | 01 <sup>st</sup> August 2014  |
| Time                   | 11 AM   |

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**About the Company:**

The Company is a fast growing international group of business which aims to contribute to Consumer Fitness, Health and wellbeing, through Superior Nutrition and Taste, Purity & Freshness. We manufacture and market Milk, Milk Products, Fat Spreads and Nutritional products such as Health Drinks etc. in domestic as well as international markets.

Company has the leading global presence across its various businesses and collaborations with renowned dairy giants for research and product development. Our products support the quest for a healthy lifestyle, and contribute in meeting key economic and social developmental goals.

**KSR Swamy  
HOD – TIPO.**