PRESS RELEASE

3rd Nov. 2012

“Nurturing Entrepreneurship”
By Hiranmay Mahanta & Team

MARWADI EDUCATION FOUNDATION GROUP OF INSTITUTIONS, FACULTY OF MANAGEMENT & FACULTY OF BUSINESS MANAGEMENT, organized a seminar on “NURTURING ENTREPRENEURSHIP” on the 3rd November 2012. The Seminar was attended by over 600 management students and the faculty members.
The seminar began with a welcome note by The Dean of Faculty of Management, Dr. S Chinnam Reddy. Dr. K KKhakhar also was present and emphasized the significance of entrepreneurship spirit in management students.

The seminar started with the vocalization of Mr. Hiranmay Mahanta, Hon’ Director GTU InnovationCouncil where he talked about how it is important to follow your heart mentioning the fact that all can’t be great but all can be unique. And then he led students to 5 budding individuals who followed their hearts and reached from the dynamics of serving people to the dynamics of being served by people.

The first entrepreneur to be introduced was Dr. Punit, the co-ordinator of the “ENTREClub” at IIM-Ahmedabad and the founder of PETSvet - a unique idea to run van service for ailing pets, first ever in India. He emphasized on the importance of chasing your dreams and on the people who have the ability to execute their dreams would stand out.

The next was very energetic entrepreneur Mr. Nirmit, he emphasized on underlying fact that business is about money and entrepreneurship is about following your dreams.

The third were a duo of Mr. Rajiv and Mr. Rohan – IIM-A students, who have exemplified what is meant to be an entrepreneur by sharing their experiences on their very unique and philanthropic idea of documenting innovative ideas executed by lower income to economically backward people to help them earn their rights in terms of filing patents for their ideas.

The next speaker in the row, who injected the spirit of Entrepreneurship among the young MBA aspirants was Mr. Sharad Parekh, founder of multimillion Rs. company Solex Enterprise and the Founder and CEO of Straut Renewable. Sharad Parekh who is still pursuing his studies emphasized on the courage of pursuing what you love.

Mr Adam, the next speaker from Canada also explained to the audience about the process of scaling up of entrepreneurial ventures. He is presently involved in research work on entrepreneurs in India and inspired students for the same.

All the speakers were young, promising entrepreneurs, some are in colleges, and some are recent graduates, who inspired all students and even faculty members to follow their hearts in quest of accomplishing touching-the-sky aspirations. The seminar ended with a warm vote of thanks by Prof. Pallav Joshi.

Dr. S. Chinnam Reddy
Dean, Faculty of Management