

Training, Information & Placement Office

TIPO Bldg., MEFGI Technical Campus, Rajkot-Morbi Road, At & PO: Gauridad, Rajkot 360003.
Tel. : +91-281-2924155/156. Website: www.marwadieducation.edu.in

OFF CAMPUS DRIVE NOTICE

JOB DETAILS	
Company Name	Times of India (Bennet, Coleman & Company Ltd.) (BCCL)
Position	Marketing Executives (Business Development)
Location	Various locations in Gujarat
No. of Vacancies	5 to 10 positions
Job Profile	<ul style="list-style-type: none"> • Advertising Space Selling • Client Liaison on a regular basis • Always ready to come out with innovative projects for business development and thus increase circulation of the Group publications • Involves a lot of travelling within and outside Gujarat • Day-to-day reporting to the superiors
Job Requirements	<p>KRAs:</p> <ol style="list-style-type: none"> a) Must have excellent command over written and spoken English/Gujarati/Hindi languages. b) Must be ready for sales/marketing and field work c) Must have excellent convincing skills, belly-fire and passion to grow personally and professionally d) Must have a two-wheeler e) Must be ready to take additional responsibilities if required f) Must be self-starter and proactive
Test Process	Aptitude Test, Group Discussion (if more candidates), followed by Personal Interviews.
Salary Package (CTC)	Rs.3.000 LPA + Allowances as per Company rules and regulations
ELIGIBILITY PARAMETERS	
Qualification	MBA / PGDM with Marketing
TIPO Contact Persons	Mr. K.S.R. Swamy (97277 24695)
CONTACT DETAILS	
Date & Time of interview	On 15 th March 2014 from 12.00 Noon to 5 PM.

K.S.R. SWAMY
Corporate Manager – TIPO
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